



SUZANA ESTEVES

Visual Designer

647.500.9742

suzesteves@gmail.com

suzanaesteves.com

SKILLS

- MAC platform
- Adobe (Photoshop, Indesign, Illustrator)
- Adobe (XD, Premiere Pro, Audition)
- Adobe (After Effects, Animate)
- Adobe (Spark, Portfolio)
- HTML & CSS (Sublime Text)
- Celtra & Flexitive Platform
- Microsoft Office (Word, PPT, Excel)
- Digital Ads + Animation
- Print & Digital Production
- Digital Illustration (Procreate, Fr)
- Video Editing (Pr, Ae) & Production
- Audio Editing (Au, Garage Band)
- Storyboarding and illustration
- Detail oriented & well organized
- Hardworker
- Problem Solver, Perseverance
- Good communication skills
- Team Player

WORK EXPERIENCE

SENIOR VISUAL DESIGNER

Starmetroland Media (Creative Agency) | 2016 – Present

- Video production and video editing digital design, animation, web design, Illustration design, storyboarding and print design. Work with Adobe suite: Illustrator, Adobe Premiere Pro, Adobe After Effects, Motion Graphics, Indesign, XD, Dreamweaver, Photoshop, and Animate CC.
- Problem solve solutions interactive pieces to work on the AEM article template
- Creation of professional design and layout of marketing materials, advertising mocks etc.
- Collaborate with all levels of internal and external clients and partners
- Power point presentations
- Print layout designs/digital and production for large-size campaigns

SENIOR GRAPHIC DESIGNER

Metronews Canada | Feb 2014 – 2016

- Development of creative executions for in-paper retail and advertising and print production
- Quality assurance of design and layout prior to sending to clients
- Creation of professional design and layout of marketing materials, advertising mocks etc.
- Powerpoint presentation for internal and external presentation
- Create prototype mockups
- I worked closely with the sales reps to come up with creative solutions for their clients for pitches

SENIOR GRAPHIC DESIGNER

Scratch Marketing & Advertising | Feb 2006 – 2014

Involved in the development of print/print production material

- Development of conceptualization & implementation of design solutions
- Supervise intermediate & junior designers in creating concepts, layouts/final art
- Take on art direction responsibilities when needed

FREELANCE

IDCEC - International Design Continuing Education Council | Feb 2007 – Present

- Branding logo, print and digital displays
- UI design for app, web design skins, digital promotion marketing video, seminar video

ARIDO - Association of Registered Interior Designers of Ontario | Feb 2007 – Present

- Print and digital design for tradeshow signs, displays brochures, and Gala event
- Annual reports, Logo refresh, branding guide


Interior Designers of Canada | Feb 2007 – Present

- Print and digital design for tradeshow signs, displays brochures, and Gala event
- Annual reports and digital invites etc.




SUZANA ESTEVES

Visual Designer

 647.500.9742

 suzesteves@gmail.com

 suzanaesteves.com

EDUCATION

OCAD UNIVERSITY 2020

- User Experience (UX) Design & Development Skills Certificate
- Digital Media Skills Certificate

RYERSON UNIVERSITY 2011

- Basic HTML/CSS
- Web Design

GEORGE BROWN COLLEGE 2001

- Graphic Design Program (4years)

HOBBIES


All forms of art

- Painting
- Drawing
- Dancing
- Volunteer working with teens
- Putting on theatre shows
- Landscaping
- Learning new things
- Give family and friends free haircuts

REFERENCES


KENDRA SCHUMACHER

Senior Creative & Content Director
TORSTAR CORPORATION

 416.276.0599


LISA BOLES

Sales Operations Professional
TORSTAR CORPORATION

 416.997.1492

ASHLEY BURNS

Manager, Client Success
STAR METROLAND MEDIA

 416.805.9935