



SUZANA ESTEVES

647.500.9742 | suzesteves@gmail.com | suzanaesteves.com

SKILLS

- Problem Solver
- Ability to thrive in a tight deadline driven environment.
- Interpreting the needs of a user/client to deliver the best possible experience.
- Leveraging current trends into my designs/prototypes to ensure experiences stay fresh and intuitive.

SOFTWARE

- Photoshop
- Illustrator
- Indesign
- Adobe XD
- Premiere Pro
- After Effects
- Visual Studio Code
- WordPress
- Google Workspace
- Adobe Dimensions
- Monday.com
- Celtra & Flexitive Platforms
- Office 365

EDUCATION

OCAD University 2020

- User Experience (UX/UI) Design & Development Skills Certificate
- Digital Media Skills Certificate

Ryerson University 2011

- Basic HTML/CSS
- Web Design

George Brown College 2001

- Graphic Design Program (4years)

WORK EXPERIENCE

Lead Creative Developer

Pelmorex Corp | Nov. 2021 - Aug. 2022

- Collaborated with internal teams for the improvement of existing ad creative
- Create asset management standards and ad templates for all ad products to allow for efficiencies for the business
- Collaborating with team and other departments using JIRA for assignment, prioritization, progress or issue tracking of requests
- Video editing and production

Senior Visual Designer

Starmetroland Media (Creative Agency) | 2016 – Oct. 2021

- Video production and video editing digital design, animation, motion graphics, web design, illustration design, storyboarding and print design. Work with Adobe suite: Illustrator, Adobe Premiere Pro, Adobe After Effects, Indesign, XD, Dreamweaver, Photoshop, and Animate.
- Problem solve solutions, interactive pieces to work on the AEM article template
- Creation of professional design and layout of marketing materials, advertising, mocks etc.
- Collaborated with all levels of internal and external clients and partners
- Power point presentations
- Print layout designs/digital and production for large-size campaigns

Senior Graphic Designer

Toronto Star | Feb 2014 – 2016

- Development of creative executions for in-paper retail and advertising and print production
- Quality assurance of design and layout prior to sending to clients
- Creation of professional design and layout of marketing materials, advertising mocks etc.
- Powerpoint presentation for internal and external presentation
- Create prototype mockups
- I collaborated with the sales reps to come up with creative solutions for their clients for pitches

Senior Graphic Designer

Scratch Marketing Agency | Feb 2006 – 2014

Involved in the development of print/print production material

- Development of conceptualization & implementation of design solutions
- Supervise intermediate & junior designers in creating concepts, layouts/final art
- Take on art direction responsibilities when needed

Freelance

IDCEC - International Design Continuing Education Council | Feb 2007 – 2020

- Branding logo, print and digital displays
- UI design for app, web design skins, digital promotion marketing video, seminar video

ARIDO - Association of Registered Interior Designers of Ontario | Feb 2007 – 2020

- Print and digital design for tradeshow signs, displays, brochures, and Gala event
- Annual reports, Logo refresh, branding guide

Interior Designers of Canada | Feb 2007 – 2020

- Print and digital design for tradeshow signs, displays, brochures, and Gala event
- Annual reports and digital invites etc.