



SUZANA ESTEVES

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SKILLS

- Problem Solver
- Ability to thrive in a tight deadline driven environment.
- Interpreting the needs of a user/client to deliver the best possible experience.
- Leveraging current trends into my designs/prototypes to ensure experiences stay fresh and intuitive.

SOFTWARE

- Photoshop
- Illustrator
- Indesign
- Adobe XD
- Figma
- Premiere Pro
- After Effects
- Sublime Text
- WordPress
- Google Workspace
- Adobe Dimensions
- Monday.com
- Celtra & Flexitive Platforms
- Office 365

EDUCATION

OCAD University 2020

- User Experience (UX) Design & Development Skills Certificate
- Digital Media Skills Certificate

Ryerson University 2011

- Basic HTML/CSS
- Web Design

George Brown College 2001

- Graphic Design Program (4years)

WORK EXPERIENCE

Senior Visual Designer

Starmetroland Media (Creative Agency) | 2016 – Present

- Video production and video editing digital design, animation, web design, Illustration design, storyboarding and print design. Work with Adobe suite: Illustrator, Adobe Premiere Pro, Adobe After Effects, Motion Graphics, Indesign, XD, Dreamweaver, Photoshop, and Animate CC.
- Problem solve solutions, interactive pieces to work on the AEM article template
- Creation of professional design and layout of marketing materials, advertsising, mocks etc.
- Collaborate with all levels of internal and external clients and partners
- Power point presentations
- Print layout designs/digital and production for large-size campaigns

Senior Graphic Designer

Toronto Star | Feb 2014 – 2016

- Development of creative executions for in-paper retail and advertising and print production
- Quality assurance of design and layout prior to sending to clients
- Creation of professional design and layout of marketing materials, advertising mocks etc.
- Powerpoint presentation for internal and external presentation
- Create prototype mockups
- I collaborate with the sales reps to come up with creative solutions for their clients for pitches

Senior Graphic Designer

Scratch Marketing & Advertising | Feb 2006 – 2014

Involved in the development of print/print production material

- Development of conceptualization & implementation of design solutions
- Supervise intermediate & junior designers in creating concepts, layouts/final art
- Take on art direction responsibilities when needed

Freelance

IDCEC - International Design Continuing Education Council | Feb 2007 – Present

- Branding logo, print and digital displays
- UI design for app, web design skins, digital promotion marketing video, seminar video

ARIDO - Association of Registered Interior Designers of Ontario | Feb 2007 – Present

- Print and digital design for tradeshow signs, displays, brochures, and Gala event
- Annual reports, Logo refresh, branding guide

Interior Designers of Canada | Feb 2007 – Present

- Print and digital design for tradeshow signs, displays, brochures, and Gala event
- Annual reports and digital invites etc.